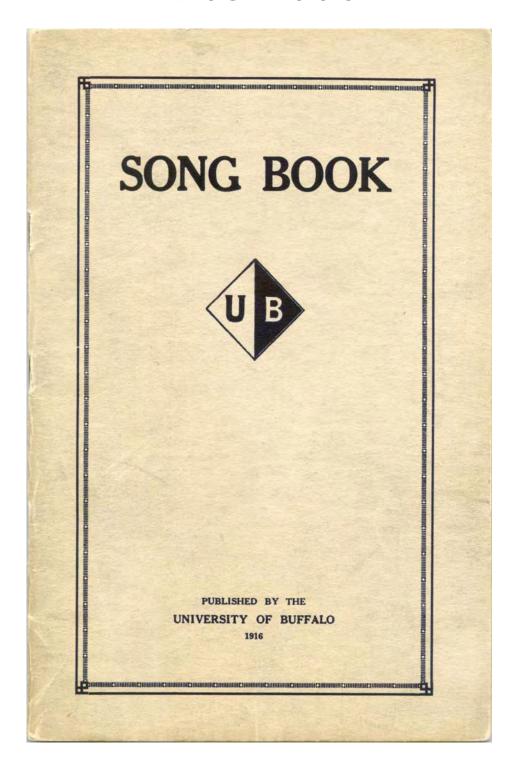
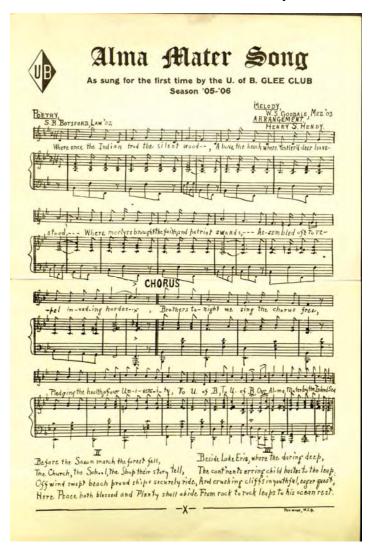
# University Songs 1903-2008



Co-curated by Jason Imbesi & Molly O'Brien

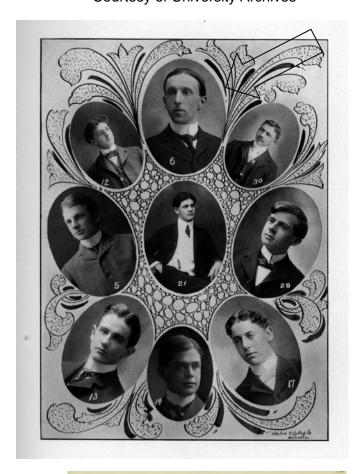
#### CASE 1

The first alma mater for the University at Buffalo was written in 1903 by two alumni, Walter S. Goodale and Samuel B. Botsford. Botsford, lyricist, was a graduate of the Law School in 1902 and Goodale, composer, graduated from the Medical school in 1903. In addition to composing the alma mater, they also established the Glee Club and Mandolin Club, which they maintained and performed in until 1907. The alma mater was arranged for the Glee Club in 1905, by Henry S. Hendy. Additionally, it was arranged for instrumental ensemble by Herman E. Schultz, a local composer, and Livingston Gearhart, composer, pianist and arranger, and member of the music faculty from 1955-1985. Gearhart's arrangement can be found on an LP owned by the Music Library which contains other favorites of the marching band (see the case Fight songs, Marches, and More). In 2006, University students updated Botsford's lyrics and performed them at the Commencement Ceremony in 2007.



Samuel B. Botsford Courtesy of University Archives

Walter S. Goodale
Courtesy of University Archives



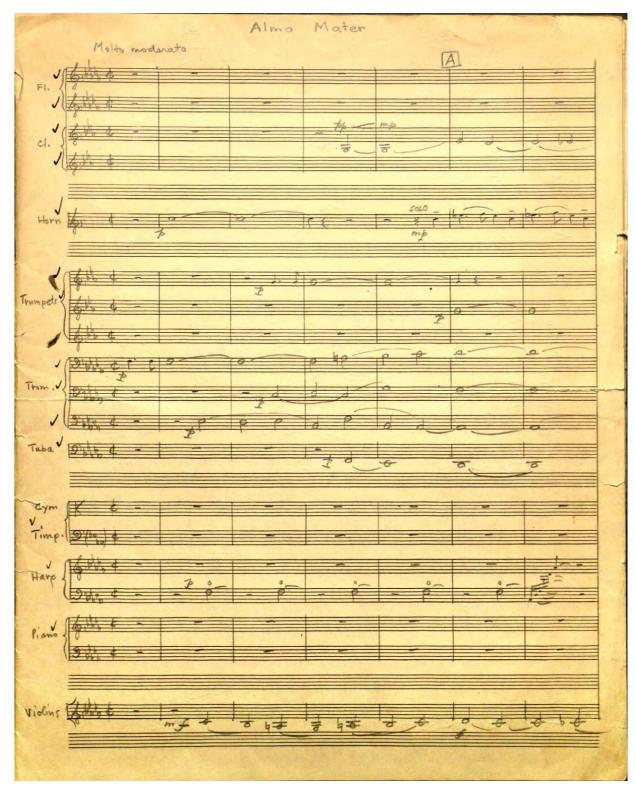






Alma Mater (arr. by Herman E. Schultz)

1st Violin and Banjo parts



Alma Mater (arr. Livingston Gearhart)



**Livingston Gearhart**Courtesy of University Archives



Page of the 2007 Commencement program featuring the updated lyrics to the Alma Mater

#### CASE 2

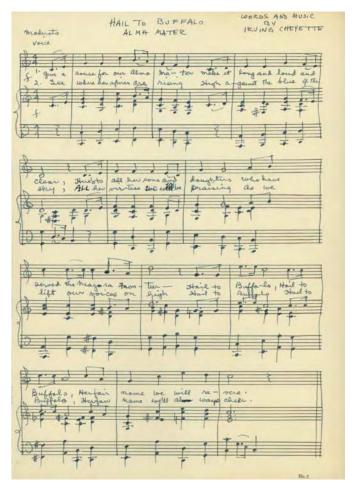
An article announcing a song contest was published in the Spectrum on Dec. 9, 1955. It called for songs "truly representative of the University of Buffalo." Song entries were to follow one of two classifications:

- "A University fight song i.e. on the order of the Notre Dame, Wisconsin, George [i.e. Georgia] Tech, etc. victory marches. Songs for this category must be written in a march tempo."
- "A ballad type song i.e. like the Halls of Ivy, Wiffenpoof, Sweetheart Songs etc. Songs of this category must be written at a tempo not to exceed a moderate 4/4 time."

The contest was open to all students, faculty and alumni of the University of Buffalo. Response to the contest was limited. Only 10 entries were received and the judging committee refused to pick a winner in either category from such a small pool of applicants.

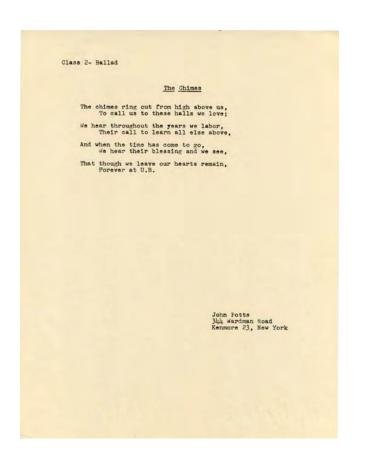
The judging committee included the following members: **Herbert W. Beattie** and **Robert Mols**, founders of the Music Department in 1953 and faculty members; **William Everett**, representing the alumni; **Tom Heanle**, representing the student body; **Theodore Siekman**, Director of Alumni Relations; **Talman W. Van Arsdale Jr.**, Director of the Development Office; and **Jack Deeringer**, Dean of Students.





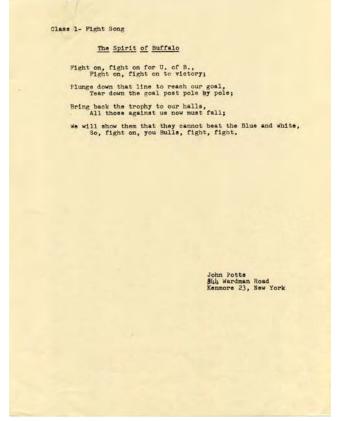


**Irving Cheyette**Courtesy of University Archives





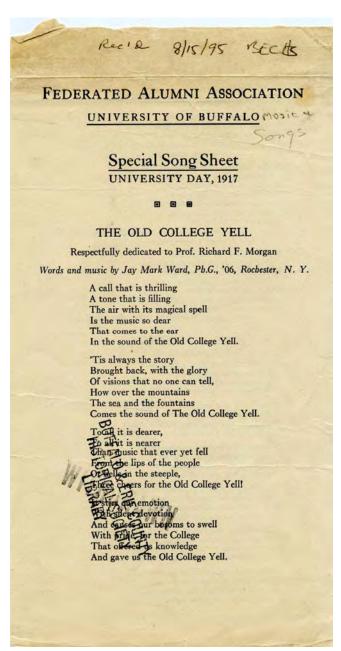


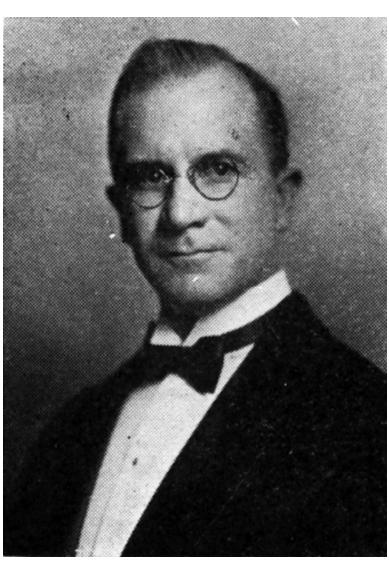


**Examples of submissions to the Song Contest entered by John Potts** 

#### CASE 3

Sheets and booklets of UB school songs were released in various collections. Special song sheets were released for various events, such as **University Day** and the 1929 **Endowment Fund Campaign**, a movement to raise money for campus improvement and expansion. In the early years of the university, different departments (such as the **Pharmacy School**) issued their own collections containing songs both about the university and their department as well as other popular songs. As UB grew and became more unified, department song sheets were rarely printed; instead, booklets for the entire university were issued.





Jay Mark Ward
Courtesy of University Archives

#### SONG SHEET

## University of Buffalo **Endowment Fund** Campaign

October 17th to 29th, 1929

#### SIDE BY SIDE

E Flat

Oh, we ain't got a barrel of money, Maybe we're ragged and funny, But we'll travel along, singin' a song, Side by side.

Don't know what's comin' to-morrow, Maybe it's trouble and sorrow, But we'll travel the road, sharin' our load, Side by side.

Thru all kinds of weather, What if the sky should fall, Just as long as we're together It doesn't matter at all.

When they've all had their quarrels and parted We'll be the same as we started, Just trav'lin along, singin' a song, Side by side. (Copyright, Shapiro, Bernstein & Co., N. Y.)

#### MOONLIGHT AND ROSES

A Flat

MOONLIGHT AND ROSES

Moonlight and roses

Bring wonderful memories of you—
My heart reposes
In beautiful thoughts so true.
June-light discloses
Love's golden dreams sparkling anew—
Moonlight and roses

Bring memories of you.

(Convright 1925 Villa Moret San Fr

(Copyright, 1925, Villa Moret San Francisco)

THE BELLS OF ST. MARY'S E Flat
The Bells of St. Mary's, Ah! hear they are calling
The young loves—the true loves who come from the

sea,
And so, my beloved, when red leaves are falling
The love-bells shall ring out—ring out for you and

me. (Copyright, 1917, Ascherberg, Hopwood & Crew, Ltd.)

#### HI-HO THE MERRIO

I wake up each morning, singing merrily
Hi-Ho the Merrio as long as she loves me
I can laugh at troubles, I'm happy as can be
Hi-Ho the Merrio as long as she loves me
Just like a rooster I keep crowin'
She started something and she's got me go-in'
Bring on all your bundles; bring 'em C. O. D.
Hi-Ho the Merrio as long as she loves me. (Copyright, Jerome H. Remick & Co.)



1929 Endowment Fund Campaign poster Courtesy of University Archives

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## Pharmacy

Song Sheet

#### AMERICA

My country 'tis of thee, Sweet land of liberty, Of thee I sing; Land where my fathers died, Land of the pilgrim's pride, From ev'ry mountain side, Let freedom ring.

#### ALMA MATER

Where one the Indian trod the silent wood, Above the beach where antiered deer have stood, Where martyrs brought the faith, and patriot swords Assembled oft to repel invading hordes.

(Chorus)
Brothers tonight we sing the chorus free,
Pledging the health of our University,
To U. of B., to U. of B.
Our Alma Mater by the inland sea.

#### ALUMNI SONG

Enshrined in the beautiful city
That sits by an inland sea
Are the wonderful buildings of learning—
The College that's dearest to me.
Here mem'ry still loveth to linger
O'er friendships that ever shall last
While Time, with the tip of his finger.
Turns gently the page of the past.

Away are the lads and the lassies
Whose hearts were so gay and so bright;
They have joined in the rush of the masses
In the world, to battle for right.
But though Time shall furrow their faces
And threaten our temples with grey,
Allegiance all cares still displaces,
The old love that thrills us to-day.

Then sing we her praises forever The fadeless old Blue and the White; She is crowned with immortal splendor And dowered with love of the right. A song then for old Alma Mater We waft to the Angels on high From hearts that have never forgot her Tho' years may have long since passed by.

#### IN U-BEMIA HALL

Tune (In Bohemia Hall)

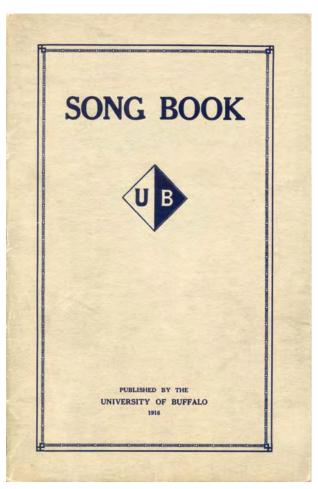
In Science Hall, in Science Hall, Where Julian Park is king. By early fall, they'll strangle all, If they don't build a wing. For they need about six floors They're crowded to the do-ors, And they don't give a hoo for C02 In Science Hall.

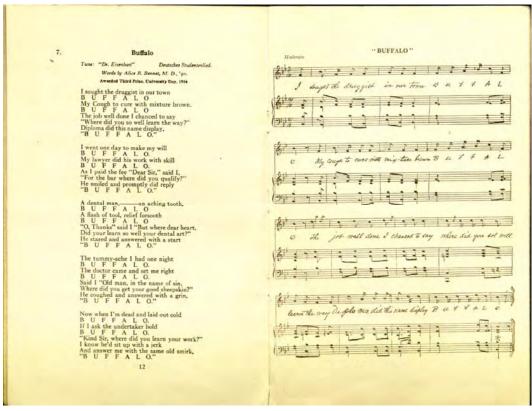
In Medic Hall, in Medic Hall,
Where Sumner Jones is king,
In Medic Hall, as I recall,
They smoke and butts they fling,
To stop it no one's able,
So 'lay it on the table.'
They don't give a damn for any old man
In Medic Hall.

In Lawyers Hall. in Lawyers Hall.
Where Alden plays the king.
The Lawyers Hall is near them all
The court, the jail, the 'thing.'
To keep from jail they're able
By pull and hot air bable
They don't give a damn for laws or man
In Lawyers Hall.

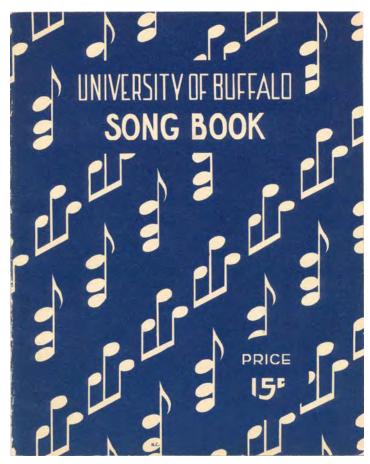
In Dentists Hall, in Dentists Hall,
Where Danny Squire is king.
In Dentists Hall, they fill them all,
They hurt, you cuss, they sting.
Oh the painless den't gazzao,'
That bird they should disable,
For they don't give a damn for any old man
In Dentists Hall.

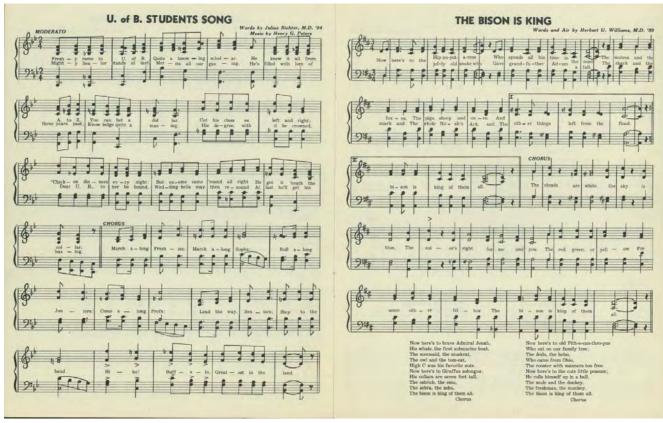
In Foster Hall, in Poster Hall,
Where Gregory is king
They mix them all, but no high ball
The fizz, the pop, the sling.
With a smell just like a stable
To drink them no one's able
For the dope that they can, kills any old man
In Foster Hall.





1916 Song Book





1939 Song Book

### **VERTICAL CASE**

Meredith Willson's *Buffalo Fight Song* was commissioned in 1960 by Vice Chancellor for Planning and Development, **Dr. Edgar B. Cale** to replace **Robert Mols**' *Victory March* as the definitive fight song of the university. Robert Mols, then Associate Professor of music, had written his fight song only four years prior, but due to a lack of publicity it had not caught on with the students. Looking to boost school spirit, Cale contacted Willson, a composer known for his musical, *The Music Man*. Willson's fight song was written especially for and premiered at a football game against West Point that same year. Later in the season, at a game against Youngstown, a contest was held for the student body to choose a fight song. While the band played each song, the students were invited to sing along and choose their favorite from the following songs:

- 1. Meredith Willson's Buffalo Fight Song
- 2. Irving Cheyette and Edgar Cale's **Go for a Touchdown**
- 3. Robert Mols' Victory March
- 4. Jim Tranter's Keep Marching

The Spectrum reported that Robert Mols' piece was easier to sing and had a "true Buffalo fight song caliber" whereas Willson's piece was only possible when performed by professional musicians. The **Buffalo Bills**, a barbershop quartet native to Buffalo and made famous by Willson's *The Music Man* recorded Willson's fight song with the Arthur Godfrey band. The records were sold at the homecoming game.





In 1906, the Buffalo Courier announced the premiere of two new songs to be performed at a University of Buffalo Theater Party. The first was entitled *University Hymn of Praise* and the second *Alma Mater Farewell*. The music to both songs was composed by Clara E. Thoms and the words were written by Alice R. Bennett, an 1890 graduate of the University at Buffalo Medical School. Bennett also composed the song *B U F F A L O* which was later included in the 1939 Song Book.



Robert Mols composed *Victory March* in 1956. It was played at the beginning and end of football games as well as each time the team scored. For some time, the original lyrics had been believed to be lost and, in 2000, Robert Mols was asked to rewrite them. Upon presenting the new lyrics to University President William R. Greiner, it was discovered that the old lyrics had been in the possession of the President's wife. She declared that she liked the new lyrics better.



The Marching Band performs the "UB Victory March" when the football team scores and at the beginning and at the end of the game. The words to the UB fight song were lost for the past 40 years. However, this year the UB Marching Band contacted composer Dr. Mols to recover the words.

#### Verse 1

Fight, fight for Buffalo
Be proud to fight for your dear Blue and White
So Hit 'em high . . . Hit 'em Low
Throw 'em high . . . Throw 'em low
Fight for your dear old Bulls

#### Verse 2

Cheer, cheer for Buffalo
Our spirit will be with you 'til the end
So play the game as best you can
For the glory of our dear Buffalo

You can join the Band by chanting as they play UB's fight song, "Victory March". During the song, chant:

#### "60 BULLS 60 !"

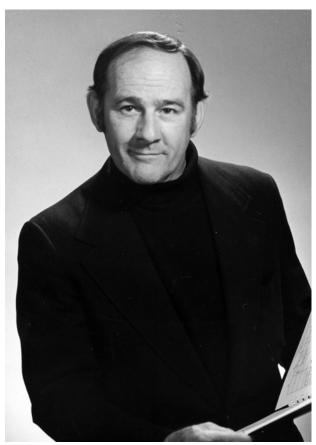
The song is played one time through - then chant:

"B-U-clap-clap-F-F-clap-clap-A-L-clap-clap-O-clap-GO!"

The song repeats, then chant

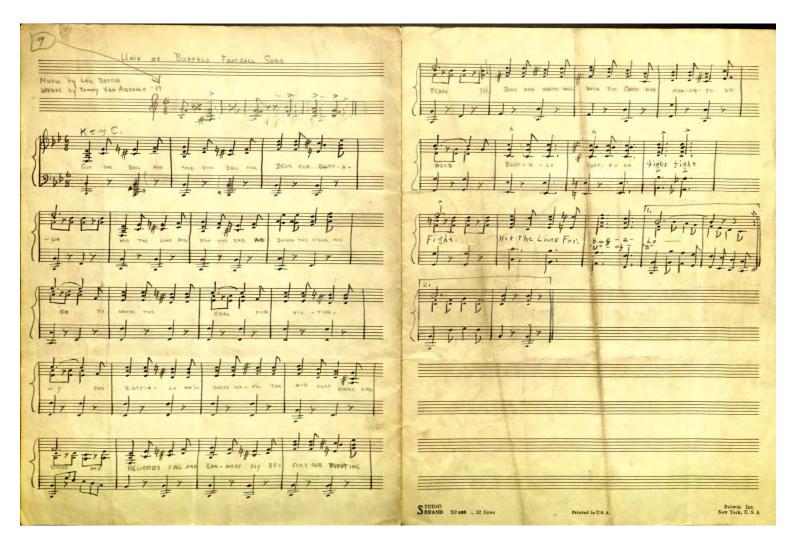
"GO BULLS, GO BULLS, GO BULLS, GO UB!"

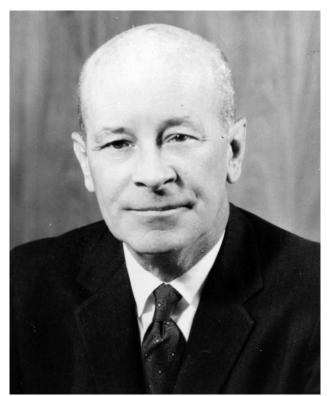




Robert Mols
Courtesy of University Archives

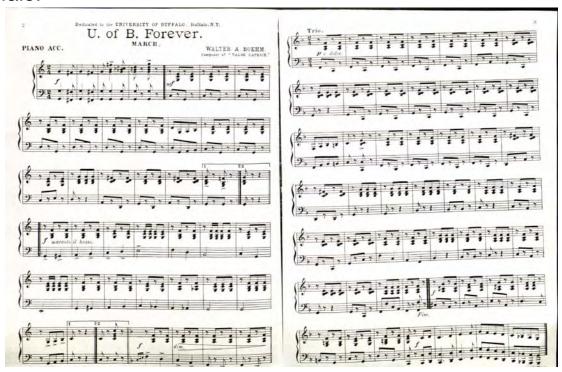
Set to a melody by Lou Breese, the *University of Buffalo Football Song*, was written by Talman Van Arsdale Jr. Arsdale received his BA in 1938, his MA in 1940, and his PhD in higher education in 1954, all from the University of Buffalo. He also was Director of Alumni Relations from 1948-1954 and participated as a judge in the 1956 song contest. Breese fronted his own orchestra, played the banjo, and hosted a popular radio show in the 1930's and 1940's.





Talman W. Van Arsdale Jr. Courtesy of University Archives

**Walter A. Boehm** composed the *U. of B. Forever March* for piano, guitar, and two mandolins. He directed and was an active member in the University's Mandolin Club. He was also a teacher, publisher, composer, and a Gibson instrument dealer in the city of Buffalo.





1902 Mandolin and Glee Club Seated second row, second through fourth person, L to R: Walter Boehm, Director; Walter Goodale, General Manager; Samuel Botsford, Business Manager Courtesy of University Archives

**Go for a Touchdown** was written by **Irving Cheyette** and set to music by **Dr. Edgar B. Cale**. Cheyette was a composer and violinist. He joined the Music Department faculty in 1955 and helped to develop the now-defunct music education program. Cale was Vice Chancellor for University Development.





University at Buffalo Marching Band Courtesy of University Archives



Kirk Barton, quarterback of the Buffalo Bulls, going for a touchdown
Courtesy of University Archives